

## MATT POPAY

SENIOR CREATIVE EDITOR | MATTPOPAY.COM | LONDON

### ABOUT

Senior creative editor with over 10 years extensive experience in Post Production as an editor as well as a manager.

Highly skilled in Adobe apps, creating compelling content across a diverse range of brands and platforms. As a disciplined editor and communicative collaborator, I have built up my experience in video editing, motion graphics, and VFX to become a specialist in my field and for the past two years I have had the opportunity to share that knowledge by setting up and running our Post team.

I look forward to my next challenge, joining a production team where I believe I could share my knowledge and skills as well as continue to edit, advise, and be challenged.

### CONTACT

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Pr

PREMIERE PRO

Ae

AFTER EFFECTS

Ps

PHOTOSHOP



DAVINCI RESOLVE

Ai

ILLUSTRATOR

Au

AUCTION

### EDUCATION

**University of Winchester**  
BA Media Production, 2:1

#### NESCOT 2008

BTEC - Media Production  
Triple Grade: Distinction,  
Distinction, Merit

### EXPERIENCE

#### Maverick Media

##### Senior Creative Editor | March 2021 – Present

- Set up, manage and mentor our Post department.
- Created various systems and workflow used throughout the agency.
- In-house expert for all Post-related queries.
- Continuously working to ensure budgets are adhered to.
- Editing high end video game trailers and TVCs for various A-AAA games.
- Working closely with producers and creatives for a cohesive collaboration.
- Manage a roster of freelancers with talented and reliable Editors and Post Producers.

#### Hogarth Sea Containers

##### Senior Creative Editor | Apr 2017 – March 2021

- Created TVCs/Digital/DOOH ads for brands such as Vodafone, British Airways, Samsung, IBM, Boots, Philips and more.
- Based in Sea Containers House worked closely with WPP sister company Ogilvy.
- Working extensively in Premiere Pro, After Effects and DaVinci Resolve.

#### Vertical Productions

##### Editor | Jan 2016 – Apr 2017

- Worked across all stages of Post production from assembly to motion graphics, colour grading and mastering audio.
- Created promotional, content corporate, animation and VR/360 films for Audi, Volkswagen and Lego.
- Responsible for building and maintaining the website, the blog and social media.

#### Hurtwood House

##### Media Technician | Sep 2015 – Dec 2015

- Running the Post Production studio and the film studio.
- Assisting students with their films both creatively and technically.

#### Liquona

##### Editor | Jun 2011 – Aug 2015

Created 100s of video assets for a variety of clients from ExxonMobil to Comic Relief.

### KEY SKILLS

**Creative problem-solver**, shaping stories and producing content to engage and influence audiences across social, TV, and online media.

**Multi-skilled editor**, with expertise in motion graphics and colour grading to complete all aspects of a project, and finesse by selecting the right palette.

**Professional and highly personable** when working with team members or face-to-face with clients to meet their editing needs and deadlines.

**Excellent collaborative skills**, experienced in liaising with other editors and VFX Studios for the best results.

### REFERENCES

Available on request